

2021 International Conference on Business Administration – Fall Session (ICBA 2021 Fall) at NTPU

日期：2021 年 10 月 30 日（星期六）

地點：國立臺北大學三峽校區商學大樓五樓（新北市三峽區大學路 151 號）

Conference Date: October 30th (Sat.), 2021

Conference Venue: 5F Seminar room College of Business building, Sanxia Campus, National Taipei University
(No. 151, University Rd., Sanxia Dist., New Taipei City 237303, Taiwan)

時間 Time	【論文發表名稱場次】 / 【Plenary Session】	
10:45-11:00	報到 Registration	
11:00-11:10	<p>開幕式—商學大樓 5F25 冠宇國際講堂 Opening Ceremony – Guan-Yu International Lecture Hall 5F25, College of Business building</p> <p>主辦單位致歡迎詞 Welcome Speech：</p> <p style="padding-left: 40px;">千如電機徐明恩董事長 Ming-En Hsu, President of ABC-ATEC Electronic Group</p> <p style="padding-left: 40px;">國立臺北大學企管系林美珍主任 Mei-Chen Lin, Chair of Department of Business Administration at National Taipei University</p> <p style="padding-left: 40px;">國立臺北大學企業管理學系系友會古永嘉副理事長 Yeong-Jia Goo, Vice President of Alumni Association of Department of Business Administration</p>	
11:10-11:20	優秀論文獎頒獎典禮（國際、國內） Outstanding Paper Award Ceremony	
研討會會場 Room	冠宇國際講堂 5F25 Guan-Yu International Lecture Hall 5F25	冠宇人文學堂 5F02 Guan-Yu Elite Forum 5F02
11:20-12:30	【Session A】	【Session B】
	<p style="text-align: center;"><u>Tuyet Nhien Doan, Yi-Hao Lai & Quoc Nhan Nguyen</u> Is CSR always a crucial factor in promoting post-merger corporate financial performance? Evidence from emerging markets via the endogenous switching regression model</p>	<p style="text-align: center;"><u>Tran Bao Ngoc Phan & Chi-lin Lu</u> The difficulty in reducing single-use plastics (SUPs) in Vietnam</p>
	<p style="text-align: center;"><u>Shih-Wei Wu & Yifan Yan</u> The relationship between corporate social responsibility and financial performance: China's banking industry</p>	<p style="text-align: center;"><u>Ching-Yi Lin, Yu-Chu Hsiao & Po-Yu Jian</u> A serial mediation investigation of mobile shopping platforms quality on urge to buy impulsively</p>
	<p style="text-align: center;"><u>Khire Rushikesh Ulhas, Mohammad Shamsul Bari & Shu-Hsun Ho</u> Understanding the purchase continuance of bubble tea among Indian expatriates living in Taiwan: A preliminary test</p>	<p style="text-align: center;"><u>Angela Shin-yih Chen & Ya-Hsuan Lin</u> Stepping outside the comfort zone: The effects of cultural intelligence and psychological availability on work engagement and job satisfaction of Taiwanese expatriates</p>
12:30-	發表人領取出席證明、餐盒 Certificate of Attendance and Lunch	